



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 953485-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washington | National     |

| Advertiser         | Product            | Estimate Number |
|--------------------|--------------------|-----------------|
| House Majority PAC | HOUSE MAJORITY PAC | 1809            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/09/12 - 10/15/12 | 953485  | 06320107    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       | 79              | 86           |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line                                     | Start Date        | End Date        | Description            | Start/End Time     | MTWTFSS               | Length          | Spots/<br>Week | Rate        | Type        |
|--|-------------------|-----------------|------------------------|--------------------|-----------------------|-----------------|----------------|-------------|-------------|
| 1  | 10/09/12          | 10/12/12        | THE CHEW               | 1P-2P              | -TWTF--               | :30             | 1              | \$275.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                        |                    |                       |                 |                |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>  | <u>Rate</u>           |                 |                |             |             |
|  | 10/08/12          | 10/14/12        | -TWTF--                | 1                  | \$275.00              |                 |                |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>   | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Tu                                | 10/09/12          | 12:58 PM        | THE CHEW               | 1P-2P              | :30                   | HMP12-FL18-T04H | \$275.00       | NM          |             |
| 2  | 10/09/12          | 10/12/12        | 10-11a Anderson Cooper | 10-11a             | -TWTF--               | :30             | 1              | \$275.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                        |                    |                       |                 |                |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>  | <u>Rate</u>           |                 |                |             |             |
|  | 10/08/12          | 10/14/12        | -TWTF--                | 1                  | \$275.00              |                 |                |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>   | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F                                 | 10/12/12          | 10:21 AM        | 10-11a Anderson Cooper | 10-11a             | :30                   | HMP12-FL18-T06H | \$275.00       | NM          |             |
| 3  | 10/09/12          | 10/12/12        | Nightline              | 11:35-12:05AM      | -TWTF--               | :30             | 2              | \$650.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                        |                    |                       |                 |                |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>  | <u>Rate</u>           |                 |                |             |             |
|  | 10/08/12          | 10/14/12        | -TWTF--                | 2                  | \$650.00              |                 |                |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>   | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 2 WPBF Tu                                | 10/09/12          | 11:53 PM        | Nightline              | 11:35-12:05AM      | :30                   | HMP12-FL18-T04H | \$650.00       | NM          |             |
| 1 WPBF F                                 | 10/12/12          | 11:54 PM        | Nightline              | 11:35-12:05AM      | :30                   | HMP12-FL18-T06H | \$650.00       | NM          |             |
| 4  | 10/09/12          | 10/12/12        | The View               | 11A-12PM           | -TWTF--               | :30             | 1              | \$900.00    | NM          |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                        |                    |                       |                 |                |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>  | <u>Rate</u>           |                 |                |             |             |
|  | 10/08/12          | 10/14/12        | -TWTF--                | 1                  | \$900.00              |                 |                |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>   | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Th                                | 10/11/12          | 11:32 AM        | The View               | 11A-12PM           | :30                   | HMP12-FL18-T06H | \$900.00       | NM          |             |
| 5  | 10/09/12          | 10/12/12        | Jimmy Kimmel           | 12:06-01:06AM      | -TWTF--               | :30             | 1              | \$100.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                        |                    |                       |                 |                |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>  | <u>Rate</u>           |                 |                |             |             |
|  | 10/08/12          | 10/14/12        | -TWTF--                | 1                  | \$100.00              |                 |                |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>   | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F                                 | 10/12/12          | 12:44 AM        | Jimmy Kimmel           | 12:06-01:06AM      | :30                   | HMP12-FL18-T06H | \$100.00       | NM          |             |
| 6  | 10/09/12          | 10/12/12        | WPBF News 25 @ Noon    | 12pm-1230pm        | -TWTF--               | :30             | 2              | \$400.00    | NM          |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                        |                    |                       |                 |                |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>  | <u>Rate</u>           |                 |                |             |             |
|  | 10/08/12          | 10/14/12        | -TWTF--                | 2                  | \$400.00              |                 |                |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>   | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**Lehigh Valley, PA 18002-6885**

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|--------------------|--------------------|-----------------|---------------------|
| 953485-1           | 10/21/12           | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser         | Product            | Estimate Number |                     |
| House Majority PAC | HOUSE MAJORITY PAC | 1809            |                     |

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| Line                                     | Start Date | End Date | Description           | Start/End Time | MTWTFSS                      | Length         | Spots/<br>Week | Rate            | Type          |
|--|------------|----------|-----------------------|----------------|------------------------------|----------------|----------------|-----------------|---------------|
| 6  | 10/09/12   | 10/12/12 | WPBF News 25 @ Noon   | 12pm-1230pm    | -TWTF--                      | :30            | 2              | \$400.00        | NM            |
| Class of Time - Fixed Non Pre-emptible   |            |          |                       |                |                              |                |                |                 |               |
| Spots: #                                 | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 2  | WPBF       | Tu       | 10/09/12              | 12:29 PM       | WPBF News 25 @ Noon          | 12pm-1230pm    | :30            | HMP12-FL18-T04H | \$400.00 NM   |
| 1  | WPBF       | F        | 10/12/12              | 12:22 PM       | WPBF News 25 @ Noon          | 12pm-1230pm    | :30            | HMP12-FL18-T06H | \$400.00 NM   |
| 7  | 10/09/12   | 10/12/12 | M-F 3-4P              | M-F 3-4P       | -TWTF--                      | :30            | 2              | \$450.00        | NM            |
| Class of Time - Pre-emptible with notice |            |          |                       |                |                              |                |                |                 |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |               |
|  | 10/08/12   | 10/14/12 | -TWTF--               | 2              | \$450.00                     |                |                |                 |               |
| Spots: #                                 | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF       | Tu       | 10/09/12              | 3:31 PM        | M-F 3-4P                     | M-F 3-4P       | :30            | HMP12-FL18-T04H | \$450.00 NM   |
| 2  | WPBF       | W        | 10/10/12              | 3:54 PM        | M-F 3-4P                     | M-F 3-4P       | :30            | HMP12-FL18-T04H | \$450.00 NM   |
| 8  | 10/09/12   | 10/12/12 | Dr. Oz                | 4-5p           | -TWTF--                      | :30            | 1              | \$550.00        | NM            |
| Class of Time - Pre-emptible with notice |            |          |                       |                |                              |                |                |                 |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |               |
|  | 10/08/12   | 10/14/12 | -TWTF--               | 1              | \$550.00                     |                |                |                 |               |
| Spots: #                                 | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF       | Th       | 10/11/12              | 4:26 PM        | Dr. Oz                       | 4-5p           | :30            | HMP12-FL18-T06H | \$550.00 NM   |
| 9  | 10/09/12   | 10/12/12 | WPBF News 25 @ 5am    | 5-530am        | -TWTF--                      | :30            | 2              | \$200.00        | NM            |
| Class of Time - Pre-emptible with notice |            |          |                       |                |                              |                |                |                 |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |               |
|  | 10/08/12   | 10/14/12 | -TWTF--               | 2              | \$200.00                     |                |                |                 |               |
| Spots: #                                 | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 2  | WPBF       | Tu       | 10/09/12              | 5:16 AM        | WPBF News 25 @ 5am           | 5-530am        | :30            | HMP12-FL18-T04H | \$200.00 NM   |
| 1  | WPBF       | F        | 10/12/12              | 4:58 AM        | WPBF News 25 @ 5am           | 5-530am        | :30            | HMP12-FL18-T06H | \$200.00 NM   |
| 10                                       | 10/09/12   | 10/12/12 | M-F 5pm News          | 5-6pm          | -TWTF--                      | :30            | 2              | \$600.00        | NM            |
| Class of Time - Pre-emptible with notice |            |          |                       |                |                              |                |                |                 |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |               |
|  | 10/08/12   | 10/14/12 | -TWTF--               | 2              | \$600.00                     |                |                |                 |               |
| Spots: #                                 | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 2  | WPBF       | W        | 10/10/12              | 5:52 PM        | M-F 5pm News                 | 5-6pm          | :30            | HMP12-FL18-T04H | \$600.00 NM   |
| 1  | WPBF       | Th       | 10/11/12              | 5:30 PM        | M-F 5pm News                 | 5-6pm          | :30            | HMP12-FL18-T06H | \$600.00 NM   |
| 11                                       | 10/09/12   | 10/12/12 | WPBF News 25 Mornings | 5:30-5:57am    | -TWTF--                      | :30            | 2              | \$300.00        | NM            |
| Class of Time - Pre-emptible with notice |            |          |                       |                |                              |                |                |                 |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |               |
|  | 10/08/12   | 10/14/12 | -TWTF--               | 2              | \$300.00                     |                |                |                 |               |
| Spots: #                                 | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF       | Tu       | 10/09/12              | 5:44 AM        | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am    | :30            | HMP12-FL18-T04H | \$300.00 NM   |
| 2  | WPBF       | W        | 10/10/12              | 5:43 AM        | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am    | :30            | HMP12-FL18-T04H | \$300.00 NM   |
| 12                                       | 10/09/12   | 10/12/12 | WPBF News 25 @ 6:00P  | 6-6:30PM       | -TWTF--                      | :30            | 2              | \$1,000.00      | NM            |
| Class of Time - Pre-emptible with notice |            |          |                       |                |                              |                |                |                 |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |               |
|  | 10/08/12   | 10/14/12 | -TWTF--               | 2              | \$1,000.00                   |                |                |                 |               |
| Spots: #                                 | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 2  | WPBF       | Tu       | 10/09/12              | 6:22 PM        | WPBF News 25 @ 6:00PM        | 6-6:30PM       | :30            | HMP12-FL18-T04H | \$1,000.00 NM |
| 1  | WPBF       | F        | 10/12/12              | 6:13 PM        | WPBF News 25 @ 6:00PM        | 6-6:30PM       | :30            | HMP12-FL18-T06H | \$1,000.00 NM |
| 13                                       | 10/09/12   | 10/12/12 | WPBF News 25 Mornings | 6-7AM          | -TWTF--                      | :30            | 2              | \$550.00        | NM            |
| Class of Time - Fixed Non Pre-emptible   |            |          |                       |                |                              |                |                |                 |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |               |
|  | 10/08/12   | 10/14/12 | -TWTF--               | 2              | \$550.00                     |                |                |                 |               |
| Spots: #                                 | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF       | Tu       | 10/09/12              | 6:30 AM        | WPBF News 25 Mornings        | 6-7AM          | :30            | HMP12-FL18-T04H | \$550.00 NM   |
| 2  | WPBF       | Th       | 10/11/12              | 6:12 AM        | WPBF News 25 Mornings        | 6-7AM          | :30            | HMP12-FL18-T06H | \$550.00 NM   |

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| Line                                     | Start Date        | End Date        | Description           | Start/End Time    | MTWTFSS                    | Length         | Spots/<br>Week | Rate            | Type          |
|--|-------------------|-----------------|-----------------------|-------------------|----------------------------|----------------|----------------|-----------------|---------------|
| 13                                       | 10/09/12          | 10/12/12        | WPBF News 25 Mornings | 6-7AM             | -TWTF--                    | :30            | 2              | \$550.00        | NM            |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                       |                   |                            |                |                |                 |               |
| 14                                       | 10/09/12          | 10/12/12        | Wheel Of Fortune      | 7-7:30PM          | -TWTF--                    | :30            | 3              | \$1,800.00      | NM            |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                       |                   |                            |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>                |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | -TWTF--               | 3                 | \$1,800.00                 |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time          | Description                | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 2  | WPBF              | Tu              | 10/09/12              | 7:13 PM           | Wheel Of Fortune           | 7-7:30PM       | :30            | HMP12-FL18-T04H | \$1,800.00 NM |
| 1  | WPBF              | W               | 10/10/12              | 6:59 PM           | Wheel Of Fortune           | 7-7:30PM       | :30            | HMP12-FL18-T04H | \$1,800.00 NM |
| 3  | WPBF              | F               | 10/12/12              | 7:08 PM           | Wheel Of Fortune           | 7-7:30PM       | :30            | HMP12-FL18-T06H | \$1,800.00 NM |
| 15                                       | 10/09/12          | 10/12/12        | Good Morning America  | 7-9AM             | -TWTF--                    | :30            | 3              | \$700.00        | NM            |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                       |                   |                            |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>                |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | -TWTF--               | 3                 | \$700.00                   |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time          | Description                | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 2  | WPBF              | W               | 10/10/12              | 8:48 AM           | Good Morning America       | 7-9AM          | :30            | HMP12-FL18-T04H | \$700.00 NM   |
| 1  | WPBF              | Th              | 10/11/12              | 8:40 AM           | Good Morning America       | 7-9AM          | :30            | HMP12-FL18-T06H | \$700.00 NM   |
| 3  | WPBF              | F               | 10/12/12              | 8:54 AM           | Good Morning America       | 7-9AM          | :30            | HMP12-FL18-T06H | \$700.00 NM   |
| 16                                       | 10/09/12          | 10/12/12        | Jeopardy              | 7:30-8PM          | -TWTF--                    | :30            | 3              | \$1,900.00      | NM            |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                       |                   |                            |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>                |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | -TWTF--               | 3                 | \$1,900.00                 |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time          | Description                | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | W               | 10/10/12              | 7:42 PM           | Jeopardy                   | 7:30-8PM       | :30            | HMP12-FL18-T04H | \$1,900.00 NM |
| 2  | WPBF              | Th              | 10/11/12              | 7:42 PM           | Jeopardy                   | 7:30-8PM       | :30            | HMP12-FL18-T06H | \$1,900.00 NM |
| 3  | WPBF              | F               | 10/12/12              | 7:35 PM           | Jeopardy                   | 7:30-8PM       | :30            | HMP12-FL18-T06H | \$1,900.00 NM |
| 17                                       | 10/15/12          | 10/15/12        | DANCING W/STARS       | 8-10P             | 1-----                     | :30            | 1              | \$5,000.00      | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                       |                   |                            |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>                |                |                |                 |               |
|  | 10/15/12          | 10/21/12        | 1-----                | 1                 | \$5,000.00                 |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time          | Description                | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | M               | 10/15/12              | 8:54 PM           | DANCING W/STARS            | 8-10P          | :30            | HMP12-FL18-T06H | \$5,000.00 NM |
| 18                                       | 10/13/12          | 10/13/12        | M-Sun 1130p-12am Late | 1130p-1205am      | -----1-                    | :30            | 1              | \$475.00        | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                       |                   |                            |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>                |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | -----1-               | 1                 | \$475.00                   |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time          | Description                | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | Sa              | 10/13/12              | 11:50 PM          | M-Sun 1130p-12am Late News | 1130p-1205am   | :30            | HMP12-FL18-T06H | \$475.00 NM   |
| 19                                       | 10/13/12          | 10/13/12        | Sat 5-6am News        | Sat 5-6am         | -----1-                    | :30            | 1              | \$75.00         | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                       |                   |                            |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>                |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | -----1-               | 1                 | \$75.00                    |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time          | Description                | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | Sa              | 10/13/12              | 5:40 AM           | Sat 5-6am News             | Sat 5-6am      | :30            | HMP12-FL18-T06H | \$75.00 NM    |
| 20                                       | 10/13/12          | 10/13/12        | Sat 6-7am News        | Sat 6-7am         | -----1-                    | :30            | 1              | \$200.00        | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                       |                   |                            |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>                |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | -----1-               | 1                 | \$200.00                   |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time          | Description                | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | Sa              | 10/13/12              | 6:12 AM           | Sat 6-7am News             | Sat 6-7am      | :30            | HMP12-FL18-T06H | \$200.00 NM   |
| 21                                       | 10/13/12          | 10/13/12        | GMA Saturday 7-8am    | Sat 7am-8am       | -----1-                    | :30            | 1              | \$450.00        | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                       |                   |                            |                |                |                 |               |

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice #          | Invoice Date       | Invoice Month   | Invoice Period      |
|--------------------|--------------------|-----------------|---------------------|
| 953485-1           | 10/21/12           | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser         | Product            | Estimate Number |                     |
| House Majority PAC | HOUSE MAJORITY PAC | 1809            |                     |

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| Line                                     | Start Date        | End Date        | Description              | Start/End Time                 | MTWTFSS               | Length        | Spots/<br>Week  | Rate        | Type        |
|--|-------------------|-----------------|--------------------------|--------------------------------|-----------------------|---------------|-----------------|-------------|-------------|
| 21                                       | 10/13/12          | 10/13/12        | GMA Saturday 7-8am       | Sat 7am-8am                    | -----1-               | :30           | 1               | \$450.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                          |                                |                       |               |                 |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>              | <u>Rate</u>           |               |                 |             |             |
|  | 10/08/12          | 10/14/12        | -----1-                  | 1                              | \$450.00              |               |                 |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>             | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>    | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Sa                                |                   | 10/13/12        | 7:54 AM                  | GMA Saturday 7-8am             | Sat 7am-8am           | :30           | HMP12-FL18-T06H | \$450.00    | NM          |
| 23                                       | 10/13/12          | 10/13/12        | Sat 8-9am News           | Sat 8-9am                      | -----1-               | :30           | 1               | \$450.00    | NM          |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                          |                                |                       |               |                 |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>              | <u>Rate</u>           |               |                 |             |             |
|  | 10/08/12          | 10/14/12        | -----1-                  | 1                              | \$450.00              |               |                 |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>             | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>    | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Sa                                |                   | 10/13/12        | 8:09 AM                  | Sat 8-9am News                 | Sat 8-9am             | :30           | HMP12-FL18-T06H | \$450.00    | NM          |
| 24                                       | 10/14/12          | 10/14/12        | Chris Matthews           | Sun 10-10:30AM                 | -----1                | :30           | 1               | \$300.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                          |                                |                       |               |                 |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>              | <u>Rate</u>           |               |                 |             |             |
|  | 10/08/12          | 10/14/12        | -----1                   | 1                              | \$300.00              |               |                 |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>             | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>    | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su                                |                   | 10/14/12        | 10:21 AM                 | Chris Matthews                 | Sun 10-10:30AM        | :30           | HMP12-FL18-T06H | \$300.00    | NM          |
| 25                                       | 10/14/12          | 10/14/12        | Sun 11:35pm Late News    | 1135p-12am                     | -----1                | :30           | 1               | \$400.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                          |                                |                       |               |                 |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>              | <u>Rate</u>           |               |                 |             |             |
|  | 10/08/12          | 10/14/12        | -----1                   | 1                              | \$400.00              |               |                 |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>             | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>    | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su                                |                   | 10/14/12        | 11:43 PM                 | Sun 11:35pm Late News          | 1135p-12am            | :30           | HMP12-FL18-T06H | \$400.00    | NM          |
| 26                                       | 10/14/12          | 10/14/12        | PRIVATE PRACTICE WK12-1x |                                | -----1                | :30           | 1               | \$75.00     | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                          |                                |                       |               |                 |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>              | <u>Rate</u>           |               |                 |             |             |
|  | 10/08/12          | 10/14/12        | -----1                   | 1                              | \$75.00               |               |                 |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>             | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>    | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su                                |                   | 10/14/12        | 12:32 AM                 | PRIVATE PRACTICE WKNDLF '12-1x |                       | :30           | HMP12-FL18-T06H | \$75.00     | NM          |
| 27                                       | 10/14/12          | 10/14/12        | Sun 5-6am News           | Sun 5-6am                      | -----1                | :30           | 1               | \$75.00     | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                          |                                |                       |               |                 |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>              | <u>Rate</u>           |               |                 |             |             |
|  | 10/08/12          | 10/14/12        | -----1                   | 1                              | \$75.00               |               |                 |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>             | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>    | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su                                |                   | 10/14/12        | 5:45 AM                  | Sun 5-6am News                 | Sun 5-6am             | :30           | HMP12-FL18-T06H | \$75.00     | NM          |
| 28                                       | 10/14/12          | 10/14/12        | Sun 6-7am News           | Sun 6-7am                      | -----1                | :30           | 1               | \$125.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                          |                                |                       |               |                 |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>              | <u>Rate</u>           |               |                 |             |             |
|  | 10/08/12          | 10/14/12        | -----1                   | 1                              | \$125.00              |               |                 |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>             | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>    | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su                                |                   | 10/14/12        | 6:30 AM                  | Sun 6-7am News                 | Sun 6-7am             | :30           | HMP12-FL18-T06H | \$125.00    | NM          |
| 29                                       | 10/14/12          | 10/14/12        | Sun 630pm News           | 630-7pm                        | -----1                | :30           | 1               | \$750.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                          |                                |                       |               |                 |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>              | <u>Rate</u>           |               |                 |             |             |
|  | 10/08/12          | 10/14/12        | -----1                   | 1                              | \$750.00              |               |                 |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>             | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>    | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su                                |                   | 10/14/12        | 6:55 PM                  | Sun 630pm News                 | 630-7pm               | :30           | HMP12-FL18-T06H | \$750.00    | NM          |
| 30                                       | 10/14/12          | 10/14/12        | GMA Sunday 7-8am         | Sun 7-8am                      | -----1                | :30           | 1               | \$350.00    | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                          |                                |                       |               |                 |             |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>              | <u>Rate</u>           |               |                 |             |             |
|  | 10/08/12          | 10/14/12        | -----1                   | 1                              | \$350.00              |               |                 |             |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>             | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>    | <u>Rate</u> | <u>Type</u> |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 953485-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Advertiser         | Product            | Estimate Number |
|--------------------|--------------------|-----------------|
| House Majority PAC | HOUSE MAJORITY PAC | 1809            |

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| Line   | Start Date | End Date | Description                     | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|---------------------------------|----------------|---------|--------|----------------|------------|------|
| 30   | 10/14/12   | 10/14/12 | GMA Sunday 7-8am                | Sun 7-8am      | -----1  | :30    | 1              | \$350.00   | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type                |            |          |                                 |                |         |        |                |            |      |
| 1 WPBF Su 10/14/12 7:29 AM GMA Sunday 7-8am Sun 7-8am :30 HMP12-FL18-T06H \$350.00 NM              |            |          |                                 |                |         |        |                |            |      |
| 32   | 10/09/12   | 10/12/12 | M-SUN WPBF News 25 @ 11-11:35PM |                | -TWTF-- | :30    | 3              | \$1,000.00 | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |            |          |                                 |                |         |        |                |            |      |
| 10/08/12 10/14/12 -TWTF-- 3 \$1,000.00   |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type                |            |          |                                 |                |         |        |                |            |      |
| 1 WPBF Tu 10/09/12 11:13 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 HMP12-FL18-T04H \$1,000.00 NM |            |          |                                 |                |         |        |                |            |      |
| 2 WPBF W 10/10/12 11:35 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 HMP12-FL18-T04H \$1,000.00 NM  |            |          |                                 |                |         |        |                |            |      |
| 3 WPBF F 10/12/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 HMP12-FL18-T06H \$1,000.00 NM  |            |          |                                 |                |         |        |                |            |      |
| 33   | 10/09/12   | 10/09/12 | DANCING RESULTS                 | 8-9PM          | -1----- | :30    | 1              | \$3,000.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |            |          |                                 |                |         |        |                |            |      |
| 10/08/12 10/14/12 -1----- 1 \$3,000.00   |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type                |            |          |                                 |                |         |        |                |            |      |
| 1 WPBF Tu 10/09/12 7:59 PM DANCING 8-9PM :30 HMP12-FL18-T04H \$3,000.00 NM                         |            |          |                                 |                |         |        |                |            |      |
| 34   | 10/15/12   | 10/15/12 | THE CHEW                        | 1P-2P          | 1-----  | :30    | 1              | \$275.00   | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |            |          |                                 |                |         |        |                |            |      |
| 10/15/12 10/21/12 1----- 1 \$275.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type                |            |          |                                 |                |         |        |                |            |      |
| 1 WPBF M 10/15/12 1:30 PM THE CHEW 1P-2P :30 HMP12-FL18-T06H \$275.00 NM                           |            |          |                                 |                |         |        |                |            |      |
| 35   | 10/15/12   | 10/15/12 | 10-11a Anderson Cooper 10-11a   |                | 1-----  | :30    | 1              | \$275.00   | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |            |          |                                 |                |         |        |                |            |      |
| 10/15/12 10/21/12 1----- 1 \$275.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type                |            |          |                                 |                |         |        |                |            |      |
| 1 WPBF M 10/15/12 10:39 AM 10-11a Anderson Cooper 10-11a :30 HMP12-FL18-T06H \$275.00 NM           |            |          |                                 |                |         |        |                |            |      |
| 36   | 10/15/12   | 10/15/12 | Nightline                       | 11:35-12:05AM  | 1-----  | :30    | 1              | \$650.00   | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |            |          |                                 |                |         |        |                |            |      |
| 10/15/12 10/21/12 1----- 1 \$650.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type                |            |          |                                 |                |         |        |                |            |      |
| 1 WPBF M 10/15/12 Nightline 11:35-12:05AM :00 <del>\$650.00</del> NM                               |            |          |                                 |                |         |        |                |            |      |
| Credited   |            |          |                                 |                |         |        |                |            |      |
| 37   | 10/15/12   | 10/15/12 | The View                        | 11A-12PM       | 1-----  | :30    | 1              | \$900.00   | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |            |          |                                 |                |         |        |                |            |      |
| 10/15/12 10/21/12 1----- 1 \$900.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type                |            |          |                                 |                |         |        |                |            |      |
| 1 WPBF M 10/15/12 11:32 AM The View 11A-12PM :30 HMP12-FL18-T06H \$900.00 NM                       |            |          |                                 |                |         |        |                |            |      |
| 38   | 10/15/12   | 10/15/12 | Jimmy Kimmel                    | 12:06-01:06AM  | 1-----  | :30    | 1              | \$100.00   | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |            |          |                                 |                |         |        |                |            |      |
| 10/15/12 10/21/12 1----- 1 \$100.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type                |            |          |                                 |                |         |        |                |            |      |
| 1 WPBF M 10/15/12 12:44 AM Jimmy Kimmel 12:06-01:06AM :30 HMP12-FL18-T06H \$100.00 NM              |            |          |                                 |                |         |        |                |            |      |
| 39   | 10/15/12   | 10/15/12 | WPBF News 25 @ Noon 12pm-1230pm |                | 1-----  | :30    | 1              | \$400.00   | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |            |          |                                 |                |         |        |                |            |      |
| 10/15/12 10/21/12 1----- 1 \$400.00  |            |          |                                 |                |         |        |                |            |      |

# INVOICE



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice #          | Invoice Date | Invoice Month      | Invoice Period      |
|--------------------|--------------|--------------------|---------------------|
| 953485-1           | 10/21/12     | October 2012       | 10/01/12 - 10/15/12 |
| Advertiser         |              | Product            | Estimate Number     |
| House Majority PAC |              | HOUSE MAJORITY PAC | 1809                |

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| Line   | Start Date | End Date | Description           | Start/End Time | MTWTFSS                      | Length         | Spots/<br>Week | Rate            | Type       |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
|--|------------|----------|-----------------------|----------------|------------------------------|----------------|----------------|-----------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|--------|------|------------|------|---|----------|----------|------------------------------|-------------|-----|-----------------|------------|----|
| 39   | 10/15/12   | 10/15/12 | WPBF News 25 @ Noon   | 12pm-1230pm    | 1-----                       | :30            | 1              | \$400.00        | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| Class of Time - Fixed Non Pre-emptible   |            |          |                       |                |                              |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>12:25 PM</td><td>WPBF News 25 @ Noon</td><td>12pm-1230pm</td><td>:30</td><td>HMP12-FL18-T06H</td><td>\$400.00</td><td>NM</td></tr></table>         |            |          |                       |                |                              |                |                |                 |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate   | Type | 1          | WPBF | M | 10/15/12 | 12:25 PM | WPBF News 25 @ Noon          | 12pm-1230pm | :30 | HMP12-FL18-T06H | \$400.00   | NM |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 1  | WPBF       | M        | 10/15/12              | 12:25 PM       | WPBF News 25 @ Noon          | 12pm-1230pm    | :30            | HMP12-FL18-T06H | \$400.00   | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 40   | 10/15/12   | 10/15/12 | M-F 3-4P              | M-F 3-4P       | 1-----                       | :30            | 1              | \$450.00        | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |                              |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td>1</td><td>\$450.00</td></tr></table>  |            |          |                       |                |                              |                |                |                 |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/15/12 | 10/21/12 | 1----- | 1    | \$450.00   |      |   |          |          |                              |             |     |                 |            |    |
| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
|  | 10/15/12   | 10/21/12 | 1-----                | 1              | \$450.00                     |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>3:45 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>HMP12-FL18-T06H</td><td>\$450.00</td><td>NM</td></tr></table>                        |            |          |                       |                |                              |                |                |                 |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate   | Type | 1          | WPBF | M | 10/15/12 | 3:45 PM  | M-F 3-4P                     | M-F 3-4P    | :30 | HMP12-FL18-T06H | \$450.00   | NM |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 1  | WPBF       | M        | 10/15/12              | 3:45 PM        | M-F 3-4P                     | M-F 3-4P       | :30            | HMP12-FL18-T06H | \$450.00   | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 41   | 10/15/12   | 10/15/12 | Dr. Oz                | 4-5p           | 1-----                       | :30            | 1              | \$550.00        | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |                              |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
|  | 10/15/12   | 10/21/12 | 1-----                | 1              | \$550.00                     |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 1  | WPBF       | M        | 10/15/12              | 4:37 PM        | Dr. Oz                       | 4-5p           | :30            | HMP12-FL18-T06H | \$550.00   | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 42   | 10/15/12   | 10/15/12 | WPBF News 25 @ 5am    | 5-530am        | 1-----                       | :30            | 1              | \$200.00        | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |                              |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
|  | 10/15/12   | 10/21/12 | 1-----                | 1              | \$200.00                     |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 1  | WPBF       | M        | 10/15/12              | 5:23 AM        | WPBF News 25 @ 5am           | 5-530am        | :30            | HMP12-FL18-T06H | \$200.00   | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 43   | 10/15/12   | 10/15/12 | M-F 5pm News          | 5-6pm          | 1-----                       | :30            | 1              | \$600.00        | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |                              |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
|  | 10/15/12   | 10/21/12 | 1-----                | 1              | \$600.00                     |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>5:44 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>HMP12-FL18-T06H</td><td>\$600.00</td><td>NM</td></tr></table>                       |            |          |                       |                |                              |                |                |                 |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate   | Type | 1          | WPBF | M | 10/15/12 | 5:44 PM  | M-F 5pm News                 | 5-6pm       | :30 | HMP12-FL18-T06H | \$600.00   | NM |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 1  | WPBF       | M        | 10/15/12              | 5:44 PM        | M-F 5pm News                 | 5-6pm          | :30            | HMP12-FL18-T06H | \$600.00   | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 44   | 10/15/12   | 10/15/12 | WPBF News 25 Mornings | 5:30-5:57am    | 1-----                       | :30            | 1              | \$300.00        | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |                              |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
|  | 10/15/12   | 10/21/12 | 1-----                | 1              | \$300.00                     |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 1  | WPBF       | M        | 10/15/12              | 5:44 AM        | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am    | :30            | HMP12-FL18-T06H | \$300.00   | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 45   | 10/15/12   | 10/15/12 | WPBF News 25 @ 6:00PM | 6-6:30PM       | 1-----                       | :30            | 1              | \$1,000.00      | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |                              |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
|  | 10/15/12   | 10/21/12 | 1-----                | 1              | \$1,000.00                   |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 1  | WPBF       | M        | 10/15/12              | 6:22 PM        | WPBF News 25 @ 6:00PM        | 6-6:30PM       | :30            | HMP12-FL18-T06H | \$1,000.00 | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 46   | 10/15/12   | 10/15/12 | WPBF News 25 Mornings | 6-7AM          | 1-----                       | :30            | 1              | \$550.00        | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| Class of Time - Fixed Non Pre-emptible   |            |          |                       |                |                              |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
|  | 10/15/12   | 10/21/12 | 1-----                | 1              | \$550.00                     |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 1  | WPBF       | M        | 10/15/12              | 6:58 AM        | WPBF News 25 Mornings        | 6-7AM          | :30            | HMP12-FL18-T06H | \$550.00   | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 47   | 10/15/12   | 10/15/12 | Wheel Of Fortune      | 7-7:30PM       | 1-----                       | :30            | 1              | \$1,800.00      | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| Class of Time - Fixed Non Pre-emptible   |            |          |                       |                |                              |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                         |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
|  | 10/15/12   | 10/21/12 | 1-----                | 1              | \$1,800.00                   |                |                |                 |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>6:59 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:30</td><td>HMP12-FL18-T06H</td><td>\$1,800.00</td><td>NM</td></tr></table>              |            |          |                       |                |                              |                |                |                 |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate   | Type | 1          | WPBF | M | 10/15/12 | 6:59 PM  | Wheel Of Fortune             | 7-7:30PM    | :30 | HMP12-FL18-T06H | \$1,800.00 | NM |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description                  | Start/End Time | Length         | Ad-ID           | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |
| 1  | WPBF       | M        | 10/15/12              | 6:59 PM        | Wheel Of Fortune             | 7-7:30PM       | :30            | HMP12-FL18-T06H | \$1,800.00 | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                              |             |     |                 |            |    |



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

|                    |                    |                 |                     |
|--------------------|--------------------|-----------------|---------------------|
| Invoice #          | Invoice Date       | Invoice Month   | Invoice Period      |
| 953485-1           | 10/21/12           | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser         | Product            | Estimate Number |                     |
| House Majority PAC | HOUSE MAJORITY PAC | 1809            |                     |

www.thewpbfchannel.com

| Line                                     | Start Date        | End Date        | Description                   | Start/End Time    | MTWTFSS                | Length         | Spots/<br>Week | Rate            | Type          |
|--|-------------------|-----------------|-------------------------------|-------------------|------------------------|----------------|----------------|-----------------|---------------|
| 48                                       | 10/15/12          | 10/15/12        | Good Morning America          | 7-9AM             | 1-----                 | :30            | 1              | \$700.00        | NM            |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                               |                   |                        |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>            |                |                |                 |               |
|  | 10/15/12          | 10/21/12        | 1-----                        | 1                 | \$700.00               |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date                      | Air Time          | Description            | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | M               | 10/15/12                      | 8:29 AM           | Good Morning America   | 7-9AM          | :30            | HMP12-FL18-T06H | \$700.00 NM   |
| 49                                       | 10/15/12          | 10/15/12        | Jeopardy                      | 7:30-8PM          | 1-----                 | :30            | 1              | \$1,900.00      | NM            |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                               |                   |                        |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>            |                |                |                 |               |
|  | 10/15/12          | 10/21/12        | 1-----                        | 1                 | \$1,900.00             |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date                      | Air Time          | Description            | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | M               | 10/15/12                      | 7:28 PM           | Jeopardy               | 7:30-8PM       | :30            | HMP12-FL18-T06H | \$1,900.00 NM |
| 50                                       | 10/13/12          | 10/13/12        | Nascar Cup Series             | 730pm-11:30pm     | -----S-                | :30            | 1              | \$1,300.00      | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                               |                   |                        |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>            |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | -----S-                       | 1                 | \$1,300.00             |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date                      | Air Time          | Description            | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | Sa              | 10/13/12                      | 10:08 PM          | Nascar Cup Series      | 730pm-11:30pm  | :30            | HMP12-FL18-T06H | \$1,300.00 NM |
| 51                                       | 10/09/12          | 10/12/12        | GENERAL HOSPITAL              | GENERAL HOSPIT    | -TWTF--                | :30            | 1              | \$500.00        | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                               |                   |                        |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>            |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | -TWTF--                       | 1                 | \$500.00               |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date                      | Air Time          | Description            | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | Th              | 10/11/12                      | 2:30 PM           | GENERAL HOSPITAL       | GENERAL HOSPIT | :30            | HMP12-FL18-T06H | \$500.00 NM   |
| 52                                       | 10/12/12          | 10/12/12        | 10-11a Anderson Cooper 10-11a |                   | ----F--                | :30            | 1              | \$400.00        | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                               |                   |                        |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>            |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | ----F--                       | 1                 | \$400.00               |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date                      | Air Time          | Description            | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | F               | 10/12/12                      | 10:40 AM          | 10-11a Anderson Cooper | 10-11a         | :30            | HMP12-FL18-T06H | \$400.00 NM   |
| 53                                       | 10/13/12          | 10/13/12        | Sat 5-6am News                | Sat 5-6am         | -----S-                | :30            | 1              | \$200.00        | NM            |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                               |                   |                        |                |                |                 |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>            |                |                |                 |               |
|  | 10/08/12          | 10/14/12        | -----S-                       | 1                 | \$200.00               |                |                |                 |               |
| Spots: #                                 | Ch                | Day             | Air Date                      | Air Time          | Description            | Start/End Time | Length         | Ad-ID           | Rate Type     |
| 1  | WPBF              | Sa              | 10/13/12                      | 5:08 AM           | Sat 5-6am News         | Sat 5-6am      | :30            | HMP12-FL18-T06H | \$200.00 NM   |
| Total Spots                              |                   |                 |                               |                   |                        |                | 66             |                 |               |

## Payment Terms 30 Days

|                   |             |
|-------------------|-------------|
| Gross Total       | \$50,725.00 |
| Agency Commission | \$7,608.75  |
| Net Amount Due    | \$43,116.25 |